











IPO INSIGHTS



ADITYA BIRLA SUN LIFE ASSET MANAGEMENT CO. LTD

Issue Dates - Opens: 29-09-2021 | Closes: 01-10-2021

IPO Note

- **Largest Non-Bank Affiliated AMC by Quarterly Average Assets Under Management (QAAUM)**
- **Negative Sales Growth**
- Offer for Sale Only, Valuations Priced-In

Rating

★★ (AVERAGE)

IPO SNAPSHOT

Issue Size ₹ 2768.26 Crores

Offer For Sale **Issue Type**

Fresh Issue

Offer for Sale ₹ 2768.26 Crores

Face Value Per Share ₹5

Price Band Per Share ₹ 695 - ₹ 712

Minimum Lot Size 20 shares

Listing On BSE & NSE

Pre-Issue Paid-Up Capital ₹ 144 Crores

Post-Issue Paid-Up Capital ₹ 144 Crores

Registrar to the Issue Kfintech Private Ltd

IPO SNAPSHOT - ADITYA BIRLA SUN LIFE AMC LTD

About the Company

- Strong History, Proven Track Record
- Largest Non-Bank Affiliated AMC by Quarterly Average Assets Under Management (QAAUM)
- Fourth Largest AMC in terms of Mutual Fund QAAUM
- AUM of 2936 billions as of June 30, 2021
- Managed 118 schemes comprising of Equity and Debt
- Network includes 66,000 KYD-Compliant MFDs, over 240 national distributors and over 100 banks / financial intermediaries as of June 30, 2021
- Total Investor Folios more than doubled from 2.93 millions as on March 31,
 2016 to 7.07 millions as of March 31, 2021

Financials (₹ in Crores)

Standalone	FY-2019	FY-2020	FY-2021	30-06-2021	Y-o-Y	2-Yrs CAGR
Revenue	1,406	1,234	1,191	333	-3%	-8%
EBITDA	684	703	739	216	5%	4%
EBITDA Margin	49%	57%	62%	65%		
PAT	447	494	526	155	6%	9%
PAT Margin	32%	40%	44%	46%		

Debt to Net-Worth Ratio is NIL as on June 30, 2021

Valuation

Upper band is ₹ 712 per share. Based on FY 21 EPS of 18.27, P/E comes to 38.97 and with 10-20% Growth in FY 20-21, P/E will be in the range of 32-35.

Peers

Sr. No.	Name	TTM P/E
1	HDFC Asset Management Company	50.90
2	Nippon Life Asset Management Company	38.46
3	UTI Asset Management Company	30.14

Promoters

- Aditya Birla Capital Ltd
- Sun Life (India) Asset Management Company

Objects of the issue

- Achieve Listing Benefits on the exchanges
- Carry out Offer For Sale

Overview

- 1. On Yearly Basis:
 - a. Negative Growth at Sales and PAT growth is Okay
 - b. Good Net Margin at 30%+ levels
- 2. Growth is in negative trend. Margin is positive. However, margin will also get impacted with more players entering the industry
- 3. Valuation is priced-in

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